

## Joshua Gilbert

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**ABOUT ME** I am passionate about creating products that enable us to be better, do more, and go further. I enjoy discovering what customers need and translating that into software that delivers value to their lives.

**SUMMARY**

- Strengths include relationship building, problem solving, and adaptability
- Conduct lean user validation through interviews, prototypes, and experimentation
- Generate and prioritize backlogs with user stories and acceptance criteria
- Facilitate common team ceremonies including planning, demos, and retrospectives
- Establish product objectives and identify key results that show progress toward them
- Experience with REST APIs, Java, Jenkins, Rally, SAFe, Scrum, Google Analytics, and Facebook Advertising

**EDUCATION** **University of Iowa, Des Moines, IA**  
Master of Business Administration (MBA), December 2015  
Graduated with Distinction

**Marietta College, Marietta, OH**  
Bachelor of Science in Computer Science, December 2008  
Minor in Management  
Graduated Summa Cum Laude

**EXPERIENCE** **Product Manager | July 2018-Present**  
**Ford Motor Company, Ann Arbor, MI**

- Discover customer needs efficiently using lightweight prototypes and user interviews
- Create backlogs aligned to outcomes and prioritized to validate riskiest assumptions
- Perform A/B tests to validate hypotheses aligned to overall product objectives
- Delivered an eCommerce platform that leverages engaging user generated content to drive sales of automotive accessories

**Agile Coach | January 2017-July 2018**  
**Ford Motor Company, Dearborn, MI**

- Collaboratively defined Ford's framework to achieve better results with agile principles
- Developed and led training for various roles and skill levels to increase their agility
- Built an internal website to share agile best practices and knowledge throughout Ford

**Sr. Software Test Engineer | July 2014-January 2017**  
**John Deere Intelligent Solutions Group, Urbandale, IA**

- Responsible for end-to-end testing of telematics and web-based solution for tracking agronomic and machine data
- Led customer validation for new features with identified early adopters
- Worked closely with product owners to create user stories and develop acceptance criteria based on feedback

**EXPERIENCE IT Analyst | June 2011-July 2014**

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**John Deere Financial, Johnston, IA**

- Created solution for running automated user interface tests (Selenium WebDriver and jUnit) with continuous integration tools (Jenkins)
- Championed customer centric process improvement and training within IT department

**IT Associate Technology Analyst | January 2010-June 2011**

**John Deere Information Systems, East Moline, IL**

- Provided on-site and remote application support for John Deere dealers transitioning to a new business system
- Worked directly with dealerships to develop custom Excel reports based on their unique requirements

**VOLUNTEER Director | October 2018-Present**

**Foreshadow Foundation**

- Launched the Foreshadow Foundation, a registered 501(c)(3) non-profit dedicated to increasing childhood literacy
- Developed brand strategy and content including social media, web design, and advertising